

Responsible Management

Creating Value

Our success as a business is inextricably linked to our ability to manage responsibly and work together to create a more sustainable and inclusive future. By investing in high-quality and responsibly managed companies, we not only create long-term value for our shareholders but also help our customers, employees, business partners and communities to prosper and grow.



[1] Including contributions made by Power Corporation, Power Financial's parent company.

Creating Jobs and Economic Prosperity

The Power Financial group of companies has a global and diverse employee base of 26,800 people. In 2017, our group paid out \$7.1 billion in salaries and other benefits, and commissions, and \$4.0 billion in payments to suppliers and various levels of government. Together, these funds impact hundreds of communities where we are present. Our investments in training and new technologies are also developing the local talent and intellectual capital of our people.

Enabling Financial Security

Having the knowledge, skills and confidence to make informed financial decisions is critical to the financial well-being of Canadians. Through the innovative products and services provided by our operating subsidiaries Great-West Lifeco and IGM Financial, and by the “fintech” companies in which we invest, such as Wealthsimple, we are helping Canadians of all horizons plan for their long-term financial security.

In 2017, Great-West Life, together with London Life and Canada Life, made over \$858 million of annuity payments, helping Canadians fund their retirement with a secure income stream, and helped over 30,000 employers provide benefit plans and 9,000 employers offer retirement savings plans for their employees.

IGM Financial's subsidiary - Investors Group, has more certified financial planners working with clients than any other Canadian financial services firm, touching the lives of nearly one million people. Furthermore, Investors Group continues to make a significant contribution to improving financial literacy of youth and their parents, having contributed \$3.9 million since 1995 to support and promote financial literacy programs for Canadian children and teens.

To learn more about our Corporate Social Responsibility programs and initiatives:

www.PowerFinancialCSR.com

Promoting Health and Wellness

Great-West Lifeco's health and life insurance business is helping thousands of Canadians manage their personal wellness. Working together with other healthcare partners, they are improving the accessibility and affordability of group benefits, providing education on physical health, and developing greater understanding of mental health through the Great-West Life Centre for Mental Health in the Workplace, which celebrated its 10th anniversary in 2017.

In 2017 in Canada, Great-West Life and its companies helped families cope with loss, paying out more than \$2.4 billion in life insurance benefits and provided income for more than 78,000 people who became disabled and could no longer work. Benefits paid to Canadian customers have totalled \$9.4 billion in 2017.

We also invest in other businesses that promote health and wellness. For instance, Dialogue, a technology start-up we invest in through Diagram, offers to its customers' employees an online access to healthcare professionals who can provide virtual consultations, diagnoses and treatment plans. Dialogue helps employees to better manage their physical and mental health, while contributing to employers' efforts to reduce their overall healthcare costs and absenteeism.

Supporting Social Inclusion

Our group companies' community investments are breaking down barriers to social inclusion. We believe we must do our part to fight inequality and marginalization through better health and education, community development, environmental protection, and access to arts and culture.

In 2017, community investment contributions by our group companies (including our parent, Power Corporation) totalled more than \$48 million and, together, they supported 2,000 community organizations in Canada alone. Many community organizations benefit from the active involvement of our employees, who we encourage to share their experience and expertise through volunteering with non-profit organizations.